

Because Every Drop Counts.

Techem Supports World Water Day on 22 March 2010.

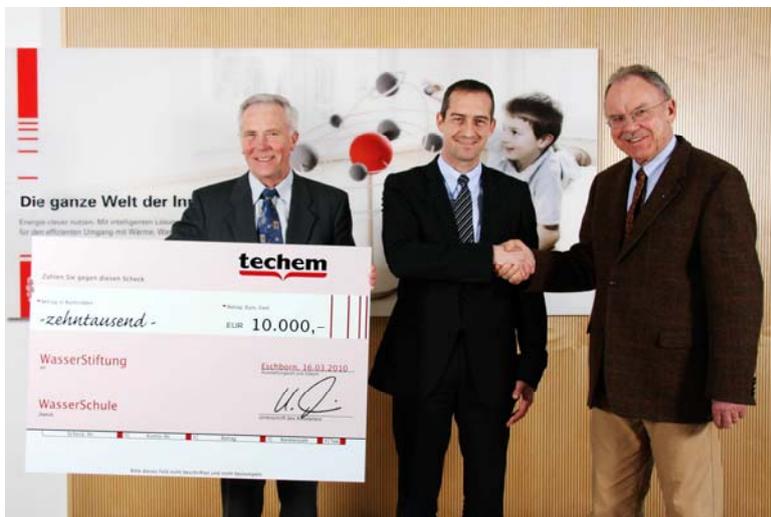
Eschborn, 22 March 2010: In many regions of the world, water is becoming scarce. At the same time, consumption in the industrialised countries increases by 20 % each decade. Yet everybody can make a contribution to the saving of water through metering and invoicing according to consumption and through simple self-control. As a pioneer in energy saving terms, Techem International Markets therefore supports the World Water Day on 22 March 2010 with a fundraising campaign: 10 euro cents for each Techem wireless cold water meter sold in the Techem business year 2010/11 will be donated to the WasserStiftung (WaterFoundation).

With World Water Day, the United Nations call attention to one of the major environmental and development problems around the world. More than 2.5 billion people are lacking basic sanitary supply. As a result, around 6,000 children are dying each day of cholera, typhus, jaundice and diarrhoea. To secure supply on the one hand and to ensure reasonable use of this precious resource on the other are becoming a worldwide challenge.

This goal is also pursued by the WaterFoundation, which aims to supply people with sufficient clean water. In addition, suitable water structures are to be created that accommodate the everyday lives of people, their cultures and environments as well as to their technical and financial abilities. Through projects such as water supply of schools and hospital wards in remote areas and regions, the WaterFoundation improves the local population's quality of life. At the same time, knowledge on the water issue is imparted and careful use is recommended.

Good reasons for Techem to grant its World Water Day donation to the WaterFoundation. “Above all, it is a conscious approach to water that we wish to promote”, says Ulrich Fischer, Managing Director of Techem Energy Services, International Markets: “If everybody becomes aware of how much water he actually consumes, people will be able to control their consumption a lot more efficiently. Thanks to our solutions, Techem customers save around 37 million cubic meters of water each year. This corresponds to the requirements of 461,000 private households” (source: Techem Energy Parameters Study 2008).

The Techem campaign on the occasion of World Water Day runs until 22 March 2011. For each Techem wireless cold water meter sold during this period of time, Techem will donate 10 euro cents to the WaterFoundation. Already at the beginning of the campaign, Techem will donate the amount of EUR 10,000.



Dr. Hruschka , Technical Manager, Waterfoundation
Ulrich Fischer, Managing Director Techem Energy Services
Dipl.Kfm. Henner Lang, Board of Directors Waterfoundation

About the WaterFoundation

The non-profit organisation WaterFoundation based in Ebenhausen near Munich is committed in particular to providing people with access to clean drinking water. Its concept in this context is helping people to help themselves.

www.wasserstiftung.de

About Techem

Techem is a leading, globally active energy service provider for the real estate industry and private owners of multifamily residences. The services offered range from the efficient operation of heating systems, the metering and invoicing of heat and water to the innovative energy-saving system adapter. In more than 20 countries, the name Techem stands for an economical and effective approach to natural resources.

- No. 1 in Germany and market leader in other countries
- World market leader for installed wireless metering devices
- Worldwide turnover of EUR 652 million
- More than 2,900 employees
- Successful presence in the market for more than 57 years
- Own national organisations in more than 20 countries

(As of 2009) www.techem.com